



CHARLESTON

Cougars

**COUGAR CLUB ANNUAL FUND
MEMBERSHIP GUIDE**



THANK YOU for your annual donation to the Cougar Club and the College of Charleston Athletics Department. Your financial contribution provides essential resources for our athletics programs enabling our student-athletes to achieve their athletic and their academic goals.

By joining the Cougar Club, you partner with hundreds of Cougar fans who provide our student-athletes with the opportunity to become champions inside and outside of the classroom. Donations from Cougar Club members are necessary to provide the scholarship funding needed to support our student-athletes while they pursue a world-class education and compete for championships.

Our coaches, staff, and student-athletes strive for greatness. They are always mindful of the fact that they represent you and the Charleston community.

As a member of the Cougar Club, you are part of the College of Charleston Athletics family and demonstrate your commitment to excellence and to our core values.

Together, we will help our Athletics programs take their rightful place among the elite programs in our nation. Together, we will do what it takes to place the College at the leading edge of intercollegiate athletics.

Thanks again for your support. I look forward to what the future has to offer.

Sincerely,

MATT ROBERTS
DIRECTOR OF ATHLETICS

Cougars

WHAT IS THE COLLEGE OF CHARLESTON ATHLETIC FUND?

The College of Charleston Athletic Fund (CAF) is a 501(c)(3) non-profit organization which has served as the fundraising arm for the College of Charleston Athletic Department for over 40 years.

The mission of CAF is to provide financial support for our athletic department through scholarships, sport specific fundraising, and athletic facility improvements. The charitable donations of alumni, friends, and fans are vital to both the short and long-term growth and success of CofC Athletics, as we look to build and sustain a competitive athletics program in the Colonial Athletic Association and NCAA.

WHAT IS THE COUGAR CLUB?

The Cougar Club is the annual scholarship fund that supports the scholarship needs for the College of Charleston's 350+ student-athletes across its 19 varsity sports. Through your support, you allow our student-athletes to play a sport they love, gain a first-class education at the College of Charleston, and become future leaders in their communities. All membership benefits such as premium seating, hospitality access, parking, etc. are secured through an annual contribution to the Cougar Club.



COFC ATHLETICS CORE VALUES

Our mission is to compete for championships and graduate leaders,
but we must always stay focused on our core values:

INTEGRITY

TEAMWORK

SERVICE

ENTHUSIASM

RESPECT

COMPETITIVE EXCELLENCE



CHARLESTON IN THE
CLASSROOM

RECORD 3.355
DEPARTMENT AVERAGE TERM GPA

49
4.0 GPAS

6TH STRAIGHT SEMESTER
WITH
3.2+ GPA
GRADUATES

RECORD
64%
WITH A 3.2
OR HIGHER

RECORD
— TERM GPAS —

BASEBALL
MEN'S TENNIS
SOFTBALL
WOMEN'S TRACK & CROSS COUNTRY
WOMEN'S SOCCER
EQUESTRIAN
WOMEN'S TENNIS

WOMEN'S GOLF
HIGHEST FEMALE GPA
FOR FALL 2022
3.700

MEN'S TENNIS
HIGHEST MALE GPA
FOR FALL 2022
3.571



BENEFITS CHART

GIVING LEVELS

	SCHOLARSHIP	PLATINUM COUGAR	CHAMPIONSHIP	GOLDEN COUGAR	TOP CAT	KRESSE CLUB	COACHES CLUB	CLYDE	MAROON
	25,000+	\$10,000	\$5,500	\$3,600	\$2,000	\$1,000	\$600	\$300	\$120
Membership Packet & Weekly Emails	C	C	C	C	C	C	C	C	C
Invitations to Exclusive Cougar Club Events	C	C	C	C	C	C	C	C	C
Eligible to Purchase Premium Men's Basketball Season Tickets	C	C	C	C	C	C	C	C	C
Two Complimentary (64) Tickets to Women's Basketball, Men's and Women's Soccer, Baseball & Softball Home Games <i>(Based on Ticket Availability)</i>	C	C	C	C	C	C	C		
Member in the College of Charleston 1770 Society*	C	C	C	C	C	C			
Priority to Purchase Men's Basketball Parking Pass <i>(Location Assigned by Cougar Club Priority Point System)</i>	C	C	C	C	C				
Cougar Den Hospitality Access**	C	C	C	C	C				
Eligible to Purchase Postseason Tickets <i>(Based on Availability)</i>	1st	2nd	3rd	4th	5th				
McAlister Suite Hospitality Access***	C	C	C	C					
Invitation to Reception with Cougar Coaches and Student-Athletes	C	C	C						
VIP Suite****	C	C							
Provides Full Annual Scholarship for CoFC Student Athlete	C								

MEMBER OF THE COLLEGE OF CHARLESTON'S 1770 SOCIETY*

1770 Society donors are invited to special events throughout the year that celebrate private philanthropy to the College of Charleston.

COUGAR DEN HOSPITALITY ACCESS **

The Cougar Den is located behind Section 104 on the concourse of TD Arena.

Open during pre-game only.

MCALISTER SUITE HOSPITALITY ACCESS ***

The McAlister Suite is located behind Section 216 on the 3rd floor of TD Arena.

Open during pre-game and at halftime.

THE VIP SUITE ****

Exclusive hospitality room located in the CoFC team tunnel below Section 106 inside TD Arena.

Open during pre-game and halftime.

TD ARENA

PARKING BENEFITS

The Cougar Club offers premium parking near TD Arena for all Men's Basketball home games. This parking is available for purchase to all members who give at the Top Cat level and above (\$2,000+).

Parking is assigned by the Cougar Club Priority Point System.



COST OF A STUDENT-ATHLETE



TUITION & FEES

IN-STATE \$12,943
OUT-OF-STATE \$34,403



ROOM & BOARD

\$12,341



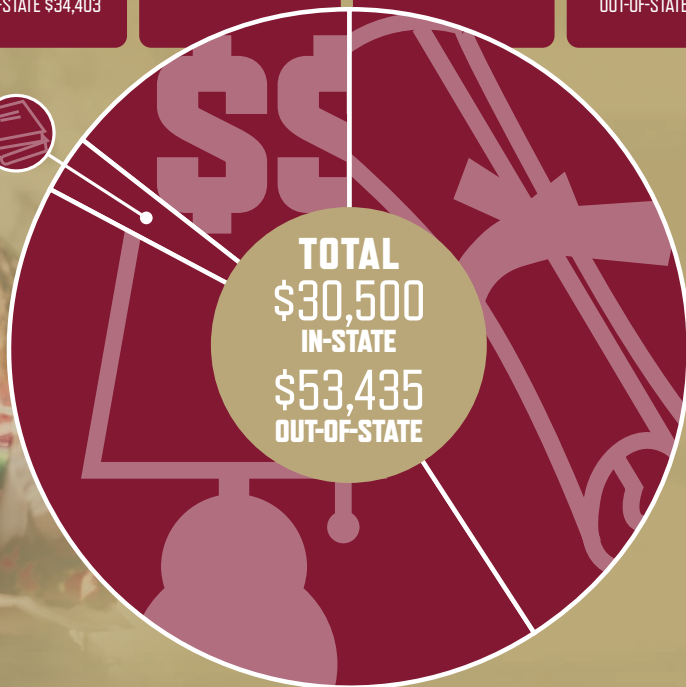
BOOKS

\$800



MISC. EXPENSES

IN-STATE \$4,416
OUT-OF-STATE \$5,891



METHODS OF GIVING

CAF OFFERS SEVERAL WAYS FOR DONORS TO CONTRIBUTE TO THE ORGANIZATION:

- **Online** (cofathleticfund.com)
- **Credit Card** by phone - 843-953-8255
- **Check** (payable to College of Charleston Athletic Fund)

PLEASE CONTACT THE CAF STAFF FOR THE FOLLOWING OPTIONS:

- **Recurring Gift**
- **Matching Gift** (from participating employers)
- **Major Gift** (please contact CAF staff)
- **Gifts In Kind / Trade** (products)
- **Scholarship Endowment**
- **Payment Plans**

PAYMENT PLANS

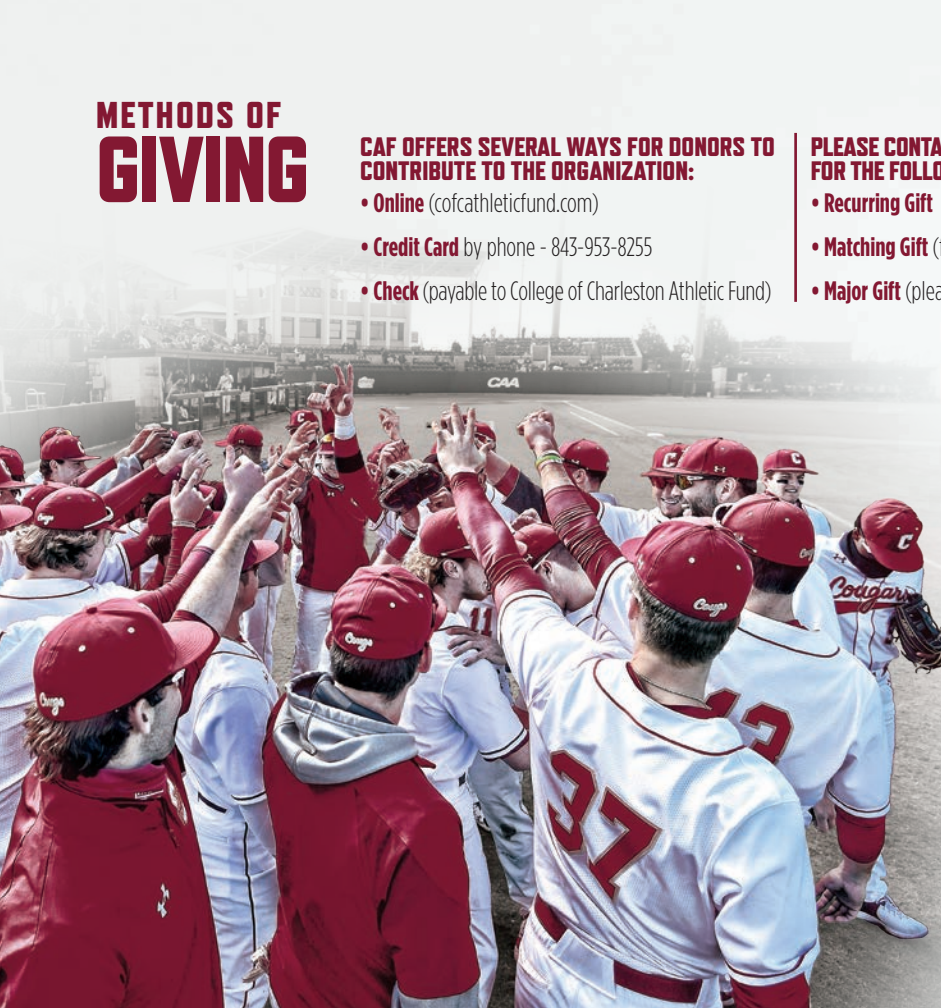
You can spread your donations out during the year by setting up a monthly payment plan. The CAF offers a number of flexible donation schedules. Donations can be broken down into installments as long as all gifts are paid in full, by June 30, of each giving year.

For information about any of these options, please contact the CoC Athletic Fund.

PRIORITY POINTS

CAF Priority Points provide a systematic, orderly, and fair way to administer member benefits. The point system will use donor records starting from 1987-88. It is calculated as follows:

- **10 points** per \$100 gift to Athletics
- **10 points** per consecutive year of giving
- **100 points** for former student-athlete (one time only)



COUGAR UP COUGAR UP COUGAR U

CAMPAIGN

ARE YOU READY TO TAKE YOUR MEMBERSHIP TO THE NEXT LEVEL?

Participate in our “Cougar Up” Campaign by increasing your membership level, which elevates the amount of scholarship dollars we are able to award our student-athletes.





110%

CLUB

In today's college athletic environment, the cost of running an elite NCAA Division I program is rising. Each and every day, our student-athletes give 110% in the classroom and in competition. Therefore, we ask that you consider joining them by participating in our 110% Club and increasing your giving by at least 10% from last year. If every member of the Cougar Club participated, **we would raise over \$115,000** in additional scholarship support for our student-athletes.

COUGAR COMMITMENT: FUNDING DREAMS AND CHANGING LIVES

DONOR INFORMATION

name _____

account name _____

address _____

city state ZIP _____

home phone _____

work phone _____

cell phone _____

e-mail address _____

alum? class of _____ former student-athlete? sport _____

DONATION AMOUNT | level

- | | |
|--|---|
| <input type="checkbox"/> Scholarship (\$25,000+) | <input type="checkbox"/> Kresse Club (\$1,000) |
| <input type="checkbox"/> Platinum Cougar (\$10,000) | <input type="checkbox"/> Coaches Club (\$600) |
| <input type="checkbox"/> Championship (\$5,500) | <input type="checkbox"/> Clyde (\$300) |
| <input type="checkbox"/> Golden Cougar (\$3,600) | <input type="checkbox"/> Maroon (\$120) |
| <input type="checkbox"/> Top Cat (\$2,000) | |

Add me to a payment plan

Check enclosed
(make payable to College of Charleston Athletic Fund)

I will NOT be purchasing tickets. I choose to receive no goods or services, making this contribution 100% tax deductible.

CREDIT CARD? CALL OUR OFFICE AT 843.953.8255

PLEASE DETACH THIS FORM AND RETURN TO:

College of Charleston Athletic Fund
66 George Street
Charleston, S.C. 29424

GO PAPERLESS cofcathelticfund.com to give online

FAQ

WHY SHOULD I JOIN?

WE NEED YOU! By contributing to the CAF you are helping to provide essential support for our student-athletes that include scholarships, facility improvements and specific team needs. All donor contributions allow us to provide a first class educational and athletic experience at the College of Charleston for our deserving student-athletes who compete in our 19 varsity sports.

WHO CAN JOIN THE COUGAR CLUB?

Anyone can become a member of the Cougar Club!

I'VE ALWAYS HEARD IT'S "TOO EXPENSIVE" TO BE A COUGAR CLUB MEMBER. HOW CAN I MAKE AN IMPACT?

You can become a member of the Cougar Club for as little as \$120 annually (even less for current graduates-see page 10). Our Graduate Cougar Club allows recent college graduates (within 4 years of graduation) to join the Cougar Club at any level for half the annual contribution requirement. For example, a Graduate Cougar Club member could join the Top Cat (\$2,000) level for a contribution of only \$1,000. All while receiving the same benefits that a regular Top Cat (\$2,000) member would receive!

ARE PAYMENT PLANS AVAILABLE?

Yes, payment plans are available to donors who wish to spread their payments over time. Payment plans must be paid in full by May 31st of the giving year in order for the donor to remain eligible for their priority seating, and to be considered a Cougar Club member in good standing.

HOW DO I GET MEN'S BASKETBALL TICKETS?

In order to receive premium seating inside TD Arena you must be a Cougar Club donor (see Seating Chart on page 7 to see the giving requirements for each section). All donors who make their annual Cougar Club contribution by May 31st of each year are sent out season ticket invoices that allow them to secure and retain their seat location. Non Cougar Club members only have the ability to purchase season tickets in non-premium sections of TD Arena.

IS THE COST OF MY MEN'S BASKETBALL TICKETS INCLUDED IN MY DONATION?

Although your donation to the Cougar Club determines which seating locations you are eligible for, it does not include the season ticket cost. Men's basketball season tickets are purchased separately through the College of Charleston Ticket Office.

**IF YOU HAVE OTHER QUESTIONS PLEASE CONTACT THE CHARLESTON ATHLETIC FUND STAFF
PHONE: 843-953-8255 | EMAIL: ATHLETICFUND@COFC.EDU | WEB: COFCATHLETICFUND.COM**



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